

Message Text

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44

ACTION NEA-10

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R 141217Z AUG 76

FM AMEMBASSY KUWAIT

TO USDOC WASHDC

INFO SECSTATE WASHDC 5972

AMEMBASSY ABU DHABI

AMEMBASSY ATHENS

AMEMBASSY DOHA

AMEMBASSY JIDDA

AMEMBASSY MANAMA

UNCLAS KUWAIT 3829

ATHENS FOR RTDO

E9;9. 11652: N/A

TAGS: BEXP, KU

SUBJ: PLEXTONE MINI-SHOW, FEBRUARY 1977

REF: STATE 171774

1. PROPOSED MINI-SHOW WOULD BE APPROPRIATE FOR KUWAIT. CONSTRUCTION BOOM IN HOUWING, PUBLIC WORKS, COMMERCIAL STRUCTURES, INDUSTRY, ETC. IS CONTINUING. MOREOVER, INTEREST IN ESTABLISHING LOCAL PRODUCTION OF VARIOUS CONSTRUCTION MATERIALS (INCLUDING, MOST LIKELY, PAINTS) IS HIGH, GIVEN LOCAL DEMAND AND INCREASED POST CONGESTION DIFFICULTIES.

2. EXHIBITION FACILITIES APPROPRIATE FOR SUBJECT SHOW HERE ARE LIMITED TO TWO LUXURY HOTELS, SHERATON AND HILTON. BOTH HAVE LARGE EXHIBITION BALLROOMS, AS WELL AS SMALLER CONFERENCE ROOMS. HILTON HAS PUT ON SEVERAL TRADE SHOWS AND EXHIBITIONS, INCLUDING THE AMERICAN FOOD SHOW SPONSORED BY U.S. EMBASSY AND DEPT. OF AGRICULTURE. BOTH HOTELS DO CONSIDERABLE AMOUNT OF BUSINESS DURING THE SEASON HOWEVER, SO RESERVATIONS FOR ROOMS

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AND EXHIBITION SPACE SHOULD BE MADE AS SOON AS POSSIBLE.

3. TYPICAL COST OF MAJOR ITEMS LISTED BELOW. (ESTIMATES ARE BASED ON HILTON CHARGES, BUT SHERATON CHARGES ARE SIMILAR.) POSSIBILITY OF INCREASE IN COSTS DURING SEVEN MONTH PERIOD TIL FEBRUARY 1977 SHOULD BE KEPT IN MIND.

ROME - SINGLE - \$55-75 PLUS 15 PERCENT SERVICE CHARGE
DOUBLE - \$72-95 PLUS 15 PERCENT SERVICE C GMHIBITION SPACE (HILTON)(PER DAY)
PRIVATE ROOM - (6 X 6.75 METERS) \$350
COMBINATION OF FOUR - (25.75 X 7.75 METERS) \$980
PRIVATE ROOM - (10 X 8 METERS) \$490

CAR RENTAL - \$35 PER DAY WITH DRIVER
TAXI - \$1.75 - \$2.50 IN TOWN

SECRETARIAL YORK - \$35 PER DAY

RECEPTION - APPROX \$650 AT HILTON (INCLUDING \$30 FOR INVITATIONS).

4. EMBASSY SHOULD HAVE NO PROBLEM PROVIDING ASSISTANCE AS OUTLINED PARA 2 REFTEL. ALL COSTS, PARTICULARLY FOR RECEPTION MUST BE BORNE BY SHOW ORGANIZERS. EMBASSY NOTES THAT ILLINOIS IOGA TRADE MISSION IS ALSO SCHEDULED FOR FEBRUARY. EMBASSY REQUIRES MORE DETAIL ON LATER TO DETERMINE EXACTLY HOW MUCH SUPPORT IT CAN GIVE TO MINI-SHOW. FOR MINI-SHOW EMBASSY ASSUMES PRESENCE OF BOTH ADVANCE MAN AND LOCAL ORGANIZER WHO WILL BE PRIMARILY RESPONSIBLE FOR ARRANGING SPACE, OBTAINING SPONSORS, ETC. MINI-SHOW ORGANIZERS SHOULD COORDINATE WITH USDOC/CAGNE ON TIMING TO AVOID OVERLAP WITH ILLINOIS AND OTHER TRADE EVENTS.

5. SHOW ORGANIZERS SHOULD ALSO TAKE NOTE OF GOK LEGAL REQUIREMENTS FOR TRADE EXHIBITIONS, AS RECENTLY REVISED IN MAY 21 MINISTERIAL ORDER NO 28. SUMMARY OF THESE PROVISIONS FOLLOWS:

A. SHOW MUST HAVE WRITTEN PERMISSION OF GOK MINISTRY OF COMMERCE AND INDUSTRY (MCI);
B. SHOW MUST PRESENT NAME OF KUWAITI REPRESENTATIVE OR AGENT WHO WOULD ACT AS SPONSOR AND OBTAIN PERMISSION (5A).
C. SHOW MUST PRESENT TO MCI NAMES OF EXHIBITORS, STATEMENT AS UNCLASSIFIED

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TO TYPE OF PRODUCTS EXHIBITED, AND NAMES OF DELEGATION ACCOMPANYING EXHIBITORS;
D. SALES OF EXHIBITED PRODUCTS ARE PROHIBITED; EXHIBITS MUST BE RE-EXPORTED.
MAESTRONE

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NNN

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